

BLACKNET GROUP

BLACKNET GROUP
QR CODE APPLICATION
TRACKS ATTENDEE
INTERACTION

BlackNet Group offers a unique and powerful solution that permanently records and tracks relationships between vendors and attendees at trade shows, conferences, and other gatherings using QR Codes.

BLACKNET GROUP

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EVENT NETWORKING
Using QR Codes

Scanning
Recording
Networking
Reporting
Support



QR Codes at work for you

CONNECTING EVENT ATTENDEES WITH VENDORS AND PRODUCTS

A recent survey shows that only 3% of networking connections made at trade shows and conferences are followed-up. The #1 reason is that networkers misplace business cards exchanged or can't remember the details on a network connection after just a few days.

BlackNet Group offers a powerful solution permanently connecting attendees and vendors using QR Codes and smart phones. All connections are tracked and recorded for immediate follow-up or reconnecting years later.



MEETING PLANNERS

Set a new tech-savvy standard! Make your meetings count by offering vendors and attendees the latest technology in networking and follow-up Using QR Codes.

BLACKNET GROUP flexible QR Code solutions for trade shows and conferences

BLACKNET GROUP PROVIDES
A TOTAL END TO END SOLUTION.

ON SITE CONSULTING

BlackNet Group provides on-site consultant(s) to work directly with your vendors and attendees offering one-on-one instruction and technical support on...

- Downloading QR readers for smart phones
- Scanning QR Codes
- Exporting contacts scanned into files.
- Real-time QR Codes for new registrations

QR CODES

FOR ATTENDEES/VENDORS/PRODUCTS

BlackNet Group creates hi-resolution, custom QR Codes for each attendee and vendor at your event.

QR Code Price: \$1.40 per unique QR Code

QR CODE NAME BADGES

FOR ATTENDEES

BlackNet Group prints attendee name badges containing QR Codes with specific detailed contact information.

Badge Price: 40¢-65¢ per badge*

Lanyard Price: \$1.50-\$3.00 per lanyard*

*price is based on quantity ordered

QR CODE DISPLAY STICKERS

FOR VENDORS AND PRODUCTS

BlackNet Group weather resistant QR Code stickers containing vendor contact information to be placed on vendor table displays or products.

When attendees scan your display, your vendor or product information is permanently stored in their database. QR Sticker Price:\$3.00/sticker

CUSTOM SCANNING & TRACKING APPLICATION

FOR NAME BADGES AND VENDOR DISPLAYS

When a QR Code is scanned by a smart phone, the QR reader launches BlackNet Group's QRGRIP application which requests the unique user ID. (first scan only) which is given to each vendor and attendee at registration.

After the user enters the unique ID, custom software records the connection by storing the unique user ID of both the scanner and scannee into our database. Connections can be retrieved at any time.

CUSTOM REPORTS

FOR POST-EVENT NETWORKING

After an event, vendors and attendees can either scan their QR Code or visit our website to see a details list of connections made at the event.

BlackNet Group reporting software displays the contact information of all the vendors and attendees whose QR Code you scanned...and...all vendors and attendees who scanned your QR Code.

Reports viewed same day or months later. Data can be exported into popular file formats including CSV and Microsoft Excel.



VENDORS

Drastically improve customer follow-up. Keep track of every attendees who visits your vendor area and give them easy and electronic access to your vendor and product information.



ATTENDEES

Forget business cards. Use your phone to instantly record detailed information about every vendor or product you like.

